

## **7 Kinds Of Smoke BBQ Competition Team Sponsor Packet**

Thank you for your interest in supporting 7 Kinds Of Smoke BBQ Competition Team (7KOSBBQ). 7KOSBBQ was created from the cooking passions of Chef and Pit Master Phil Carter. During the 2009 BBQ Competition season, 7KOSBBQ was ranked 10<sup>th</sup> in the state of California by the California BBQ Association and 2<sup>nd</sup> by the International Barbecue Cookers Association (IBCA) Western States Cook Off Points Chase, with teams competing from 4 States! 7KOSBBQ restaurant was also voted as one of the top 5 BBQ places in Los Angeles by Good Day L.A. viewers. Over the past few seasons, 7KOSBBQ has quietly donated proceeds from winnings to various charities. With your help, we don't want to be so quiet anymore!

The truth of the matter is disease effects us all. After the passings of friends and family from cancer and of his grandmother due to conditions arising from Alzheimer's, Phil and his wife Angel, decided to take proceeds from any winnings from BBQ competitions and donate them to the Revlon Run/Walk for Breast Cancer (Angel has been participating in this event since 1998) and the Alzheimer's Association ([www.alz.org](http://www.alz.org)) which we have donated to since 2008. With your help, we will again be able to compete, spread awareness and provide resources for worthy causes.

Doing competitions throughout the western states allows us to potentially reach hundreds of thousands people each year. The people that attend the events we participate in may range from 3,000 to 100,000 per event. That allows us to help raise money buy vending our food products and to put your company name or business prominently displayed for the duration of the event.

What your sponsorship will provide:

Entry fees associated with competitions - \$5,000  
Trailer, accommodations, travel and gas expenses - \$4,500  
Meats, rubs, etc. - \$3,000  
T-Shirt and product printing - \$2,000

Total expenses expected for 2010 - \$14,500

If we are lucky enough to raise enough sponsorship over this amount, it will be split amongst the charities.

### **Sponsorship Levels:**

#### **Titanium Sponsor (1) \$2,500**

Your name/company name/group name/logo/website, etc covering the entire back wall of our booth during the 2010 season. Your name/company name/group name/logo/website, etc will also be placed on banners above 2 outside side walls. If products are available, your products will be placed in front with 7KOSBBQ products for sale or promotion. Prominent logo placement on the back of our 7KOSBBQ t-shirts sold at events for donations. Also included is six (6) large party trays (\$600 value) to be provided during 2010. Your name/company name/group name/logo/website, etc. will also be placed at the 7KOSBBQ restaurant and website during the 2010 season and in recognition during the 2011 season as a previous Titanium Sponsor and community leader in disease research. That's 2 years of promotion for a small fee!

## **7 Kinds Of Smoke BBQ Competition Team Sponsor Packet**

### **Platinum Sponsors (2)**

**\$2,000**

Your name/company name/group name/logo/website, etc covering the top half of a side wall on our booth during the 2010 season. If products are available, your products will be placed in front with 7KOSBBQ products for sale or promotion. Featured logo placement on the back of 7KOSBBQ t-shirts sold at events for donations. Also included is six (6) large party trays (\$600 value) to be provided during 2010. Your name/company name/group name/logo/website, etc. will also be placed at the 7KOSBBQ restaurant and website during the 2010 season and in recognition during the 2011 season as a previous Platinum Sponsor and community leader in disease research. That's 2 years of promotion for a small fee!

### **Gold Sponsors (4)**

**\$1,000**

Your name/company name/group name/logo/website, etc covering the ½ of the bottom portion of a side wall on our booth during the 2010 season. If products are available, your products will be placed in front with 7KOSBBQ products for sale or promotion. Featured logo placement on the back of 7KOSBBQ t-shirts sold at events for donations. Also included is three (3) large party trays (\$300 value) to be provided during 2010. Your name/company name/group name/logo/website, etc. will also be placed at the 7KOSBBQ restaurant and website during the 2010 season and in recognition during the 2011 season as a previous Gold Sponsor and community leader in disease research. That's 2 years of promotion for a small fee!

### **Silver Sponsors**

**\$500**

Your name/company name/group name/logo/website, etc featured on our table skirt banner during the 2010 season. Logo placement on the back of 7KOSBBQ t-shirts sold at events for donations. Also included is one (1) large party tray (\$100 value) to be provided during 2010. Your name/company name/group name/logo/website, etc. will also be placed at the 7KOSBBQ restaurant and website during the 2010 season and in recognition during the 2011 season as a previous Silver Sponsor and community leader in disease research. That's 2 years of promotion for a small fee!

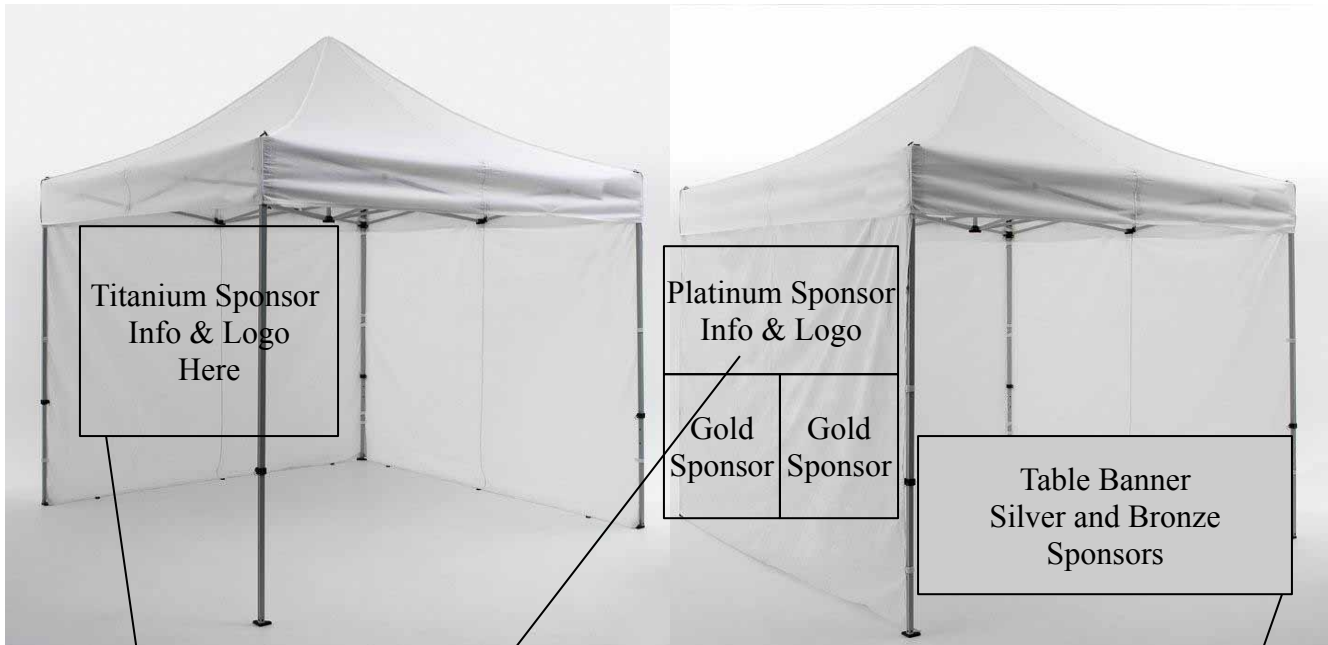
### **Bronze Sponsors**

**\$100**

Your name/company name/group name/logo/website, etc on our table skirt banner during the 2010 season. Logo placement on the back of 7KOSBBQ t-shirts sold at events for donations. Your name/company name/group name/logo/website, etc. will also be placed at the 7KOSBBQ restaurant and website during the 2010 season and in recognition during the 2011 season as a previous Bronze Sponsor and community leader in disease research. That's 2 years of promotion for a small fee!

[Click here to be directed to payment or visit www.7KindsOfSmokeBBQ.com/2010Sponsors.html](http://www.7KindsOfSmokeBBQ.com/2010Sponsors.html)

## 7 Kinds Of Smoke BBQ Competition Team Sponsor Packet



Inside back wall is openly visible as event attendees stop and sample our bbq and view products.

Side walls are openly visible to event attendees as they walk to and from our booth.

Table banner (skirt) will have Silver Sponsors on top with Bronze Sponsors below.

